



WE ARE PLEASED TO ANNOUNCE

FRIENDS OF ISLAND ACADEMY'S

Alive & Free

CAMPAIGN

Promoting understanding and support for the thousands of formerly incarcerated New York City youth making their way back home each year.

DONATE TODAY.

With your support, Friends of Island Academy is able to permanently transform the lives of young people returning from incarceration.

PROJECT: 'Alive and Free' Spring Campaign materials

CLIENT: Friends of Island Academy

ABOVE: Tri-fold invite outside



Friends of Island Academy works with young people ages 16-21 transitioning from Rikers Island back to their New York City Communities. We provide the full range of services and support they need to permanently exit the criminal justice system, lead positive lives in the community, and achieve their goals for education and employment.

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SPECIAL THANKS TO CUSHMAN & WAKEFIELD FOR THEIR GENEROSITY & SUPPORT

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ABOUT FRIENDS

Friends of Island Academy provides comprehensive services for individuals leaving incarceration and those at-risk of becoming incarcerated.

The flagship Post-Release Program works with young people ages 16-21 making the transition from Rikers Island back to their New York City Communities. We provide the full range of services and support they need to permanently exit the criminal justice system, lead positive lives in the community, and achieve their goals.

The Adolescent LINK program helps younger adolescents ages 10-17 detained in Juvenile Justice Detention Centers or Rikers Island return to their home communities through intensive case management and service referral activities.

We additionally offer a parenting program for non-custodial fathers living in public housing in the South Bronx.



OUR PARTICIPANTS

Friends of Island Academy's post-release program serves court-involved youth ages 16-21 from the five boroughs of New York City, with a particular focus on young people returning from incarceration at Rikers Island jail.

Our participants have grown up disconnected from the traditional resources that enable a young person to successfully transition into adulthood. Many struggle with issues of poverty, lack of appropriate education services, and history of trauma and abuse.

Friends' participants are at a critical crossroads in their young lives. They must stop the cycle of incarceration and re-arrest before it starts.



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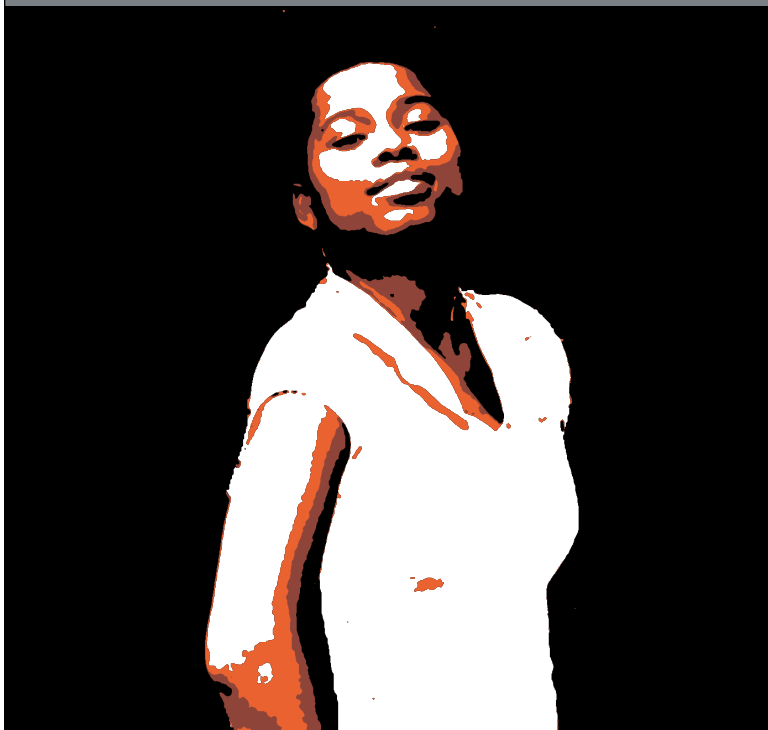
FRIENDS OF ISLAND ACADEMY POST-RELEASE PROGRAM

Providing young people involved with the criminal justice system all the services they need to stay alive and free—and to succeed.

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OUR SERVICES

- **Outreach** through intensive workshops on Rikers Island for youth as they prepare for release.
- **Individualized Program Planning** by mapping the set of activities and services youth will receive, based on their particular needs as they make the transition from custody to the community.
- **Education** at our specialized school, with classes ranging from basic literacy to GED preparation. Students also receive assistance, both preparatory and financial, to enter vocational school or college.
- **Workforce Development** guiding participants with employment readiness training, direct job placement, and employment retention activities.
- **Counseling** through individual and group sessions with clinical social workers and experienced case managers .
- **Women's Programming** providing gender-specific activities that give young women a space to address the unique issues that affect their lives.
- **Youth Leadership Training** developing the leadership skills of program participants and enabling them to facilitate workshops and trainings for other young people at risk of becoming involved with the criminal justice system.



PRINCIPLES OF OUR WORK

Friends of Island Academy is a youth focused agency that works with young people who have involvement in the criminal justice system. We strive to encourage positive decision-making through an inclusive community that provides young men and women limitless opportunities for growth. We empower today's youth to become tomorrow's leaders. Our programming is guided by the following key principles:

- 1) Every young person possesses remarkable strengths. Given the chance to let these strengths flourish, youth will make a positive impact on their peers, families, communities, and the world.
- 2) The multiple challenges faced by young people leaving incarceration require an approach that is both holistic and flexible—effectively addressing these issues altogether. Otherwise, progress in one area will be undermined by persisting problems in another.
- 3) Formerly incarcerated young people will succeed when specific strengths and skill-sets are nurtured, including: positive self-image, academic ability, employment readiness, real world job experience, and the ability to create personal networks that will support a positive lifestyle.

OUR IMPACT

- Less than 10 % of the youth active in our programs for at least 6 months recidivate.
- 40% of the youth in our school progress at least two grade levels after one year of participation.
- 50% of those who obtain their GED enter college.
- 80% of our youth achieve two or more of their intake goals (e.g. healthy relationships, housing, education, employment, avoidance of further criminal justice system involvement).
- More than 100 youth obtain employment annually with an average hourly wage of over \$7.30 an hour.

MICHAEL'S STORY

Michael joined Friends of Island Academy at the age of 18 after spending 8 months of incarceration at Rikers Island jail. Upon joining Friends, Michael received the array of services that have become the hallmark of Friends' success — family meetings, case management, employment training and placement, and a specialized education program for youth making the transition from custody to the community.

Today Michael is a Friends alumnus: he has completed his GED and recently graduated from Interboro College. He is currently working as a sales representative. He also has plans to enroll at John J. College to study law, a goal that Friends will help him work toward.

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YES! I WOULD LIKE TO MAKE A CONTRIBUTION TO THE ALIVE AND FREE CAMPAIGN



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ABOVE: pledge card front



TO HELP MAKE THE ALIVE AND FREE CAMPAIGN A SUCCESS PLEASE MAKE YOUR DONATION BY JUNE 15

GIFT LEVEL

\$250 \$500 \$1,000 \$2,500 \$5,000 \$10,000 OTHER \$ _____

I would like to make a pledge, a contribution that can be paid over a specific amount of time.

I would like to pay by credit card
 Mastercard Visa Amex

Please bill me:

- Monthly
- Bi-monthly
- Annually
- Specific dates: _____

CARD NO. _____ EXP. DATE _____

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

I would like to pay by check.

Please make check out to **Friends of Island Academy.**

PHONE _____ EMAIL _____

THANK YOU! Your contribution is 100% tax deductible. We are proud of what your contribution helps us accomplish. For a copy of our latest annual financial report, write Friends of Island Academy, 330 West 38th Street, 3rd Floor, New York, New York 10018 or the New York State Department of Law, Charities Bureau at 120 Broadway, New York, NY 10271.

PROJECT: 'Alive and Free' Spring Campaign materials

CLIENT: Friends of Island Academy

ABOVE: pledge card back



FRIENDS OF ISLAND ACADEMY

330 West 38th Street, Suite 301

New York, NY 10018

PROJECT: 'Alive and Free' Spring Campaign materials

CLIENT: Friends of Island Academy

ABOVE: pledge card return envelope



FRIENDS OF ISLAND ACADEMY, 330 West 38th Street, Suite 301, New York, NY 10018

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ABOVE: packet mailing envelope